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Sensemaking Methodology

Maria Loloni, EIT Climate-KIC

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Why “Sensemaking”?

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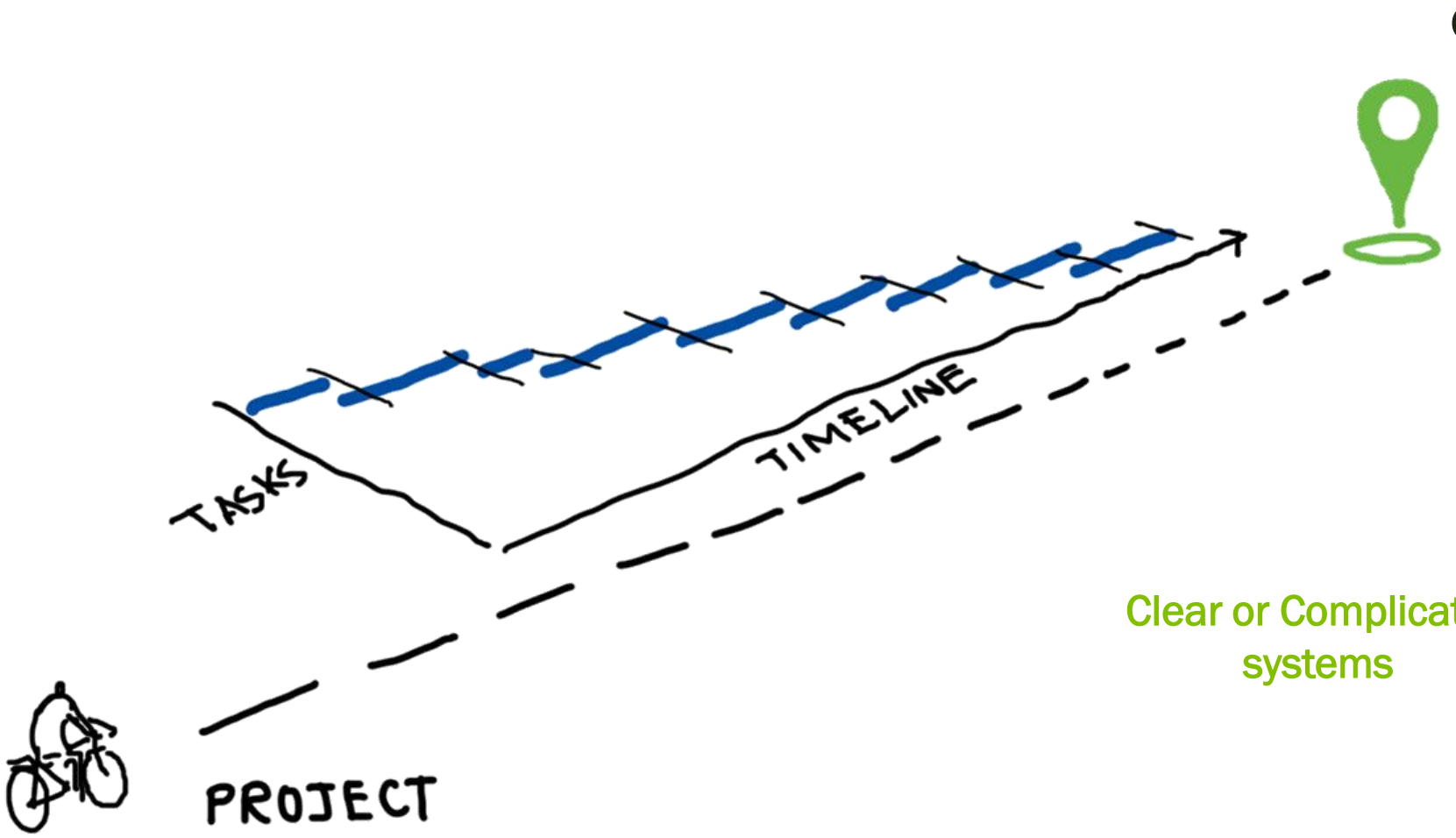
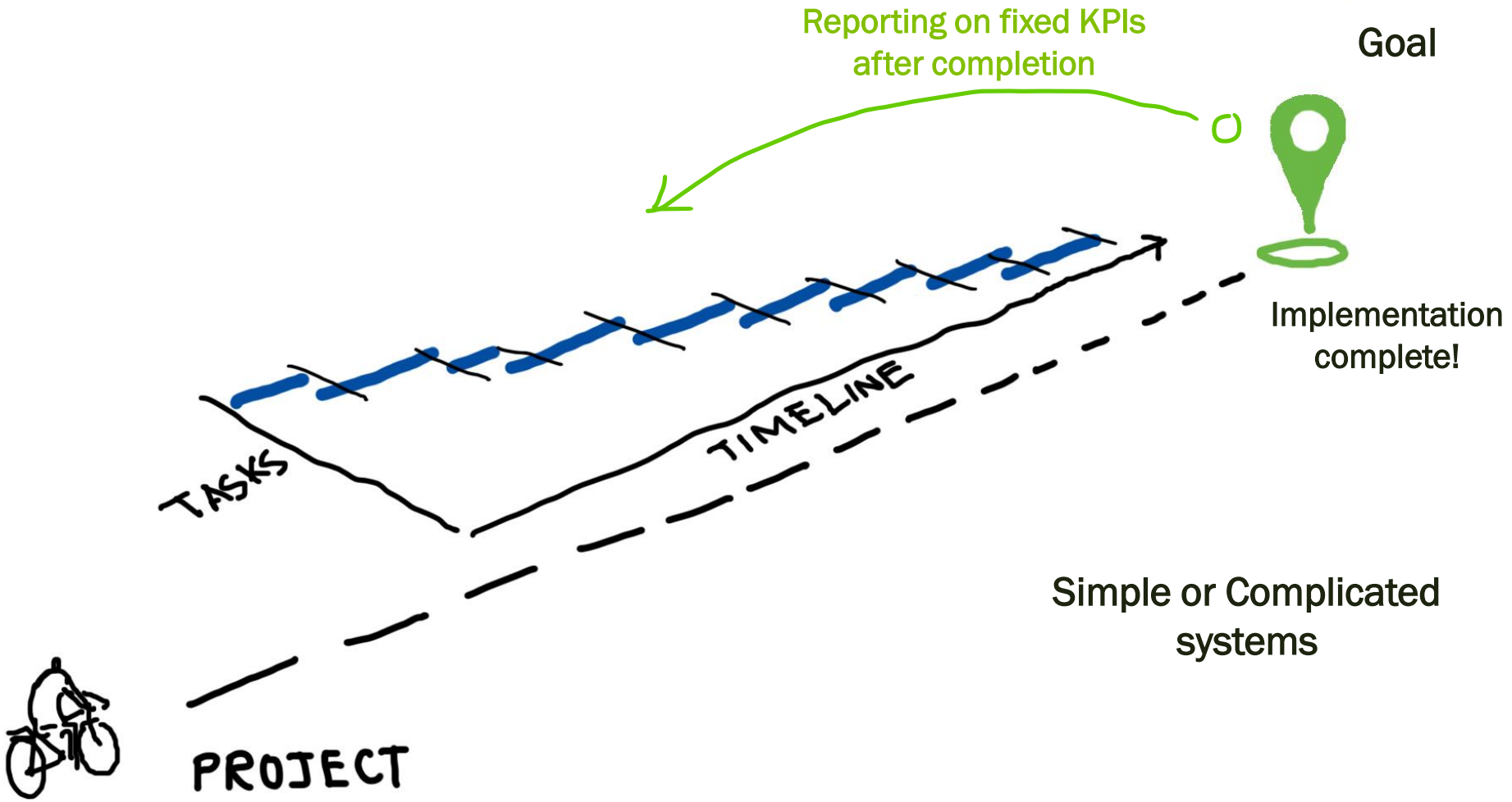


Clear or Complicated systems

Graphics: Nikhil Chaudhary, NZC team, EIT Climate-KIC

Traditional planning and reporting results



Graphics source: NZC team/ Nikhil Chaudhary

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Reality is non-linear & complex

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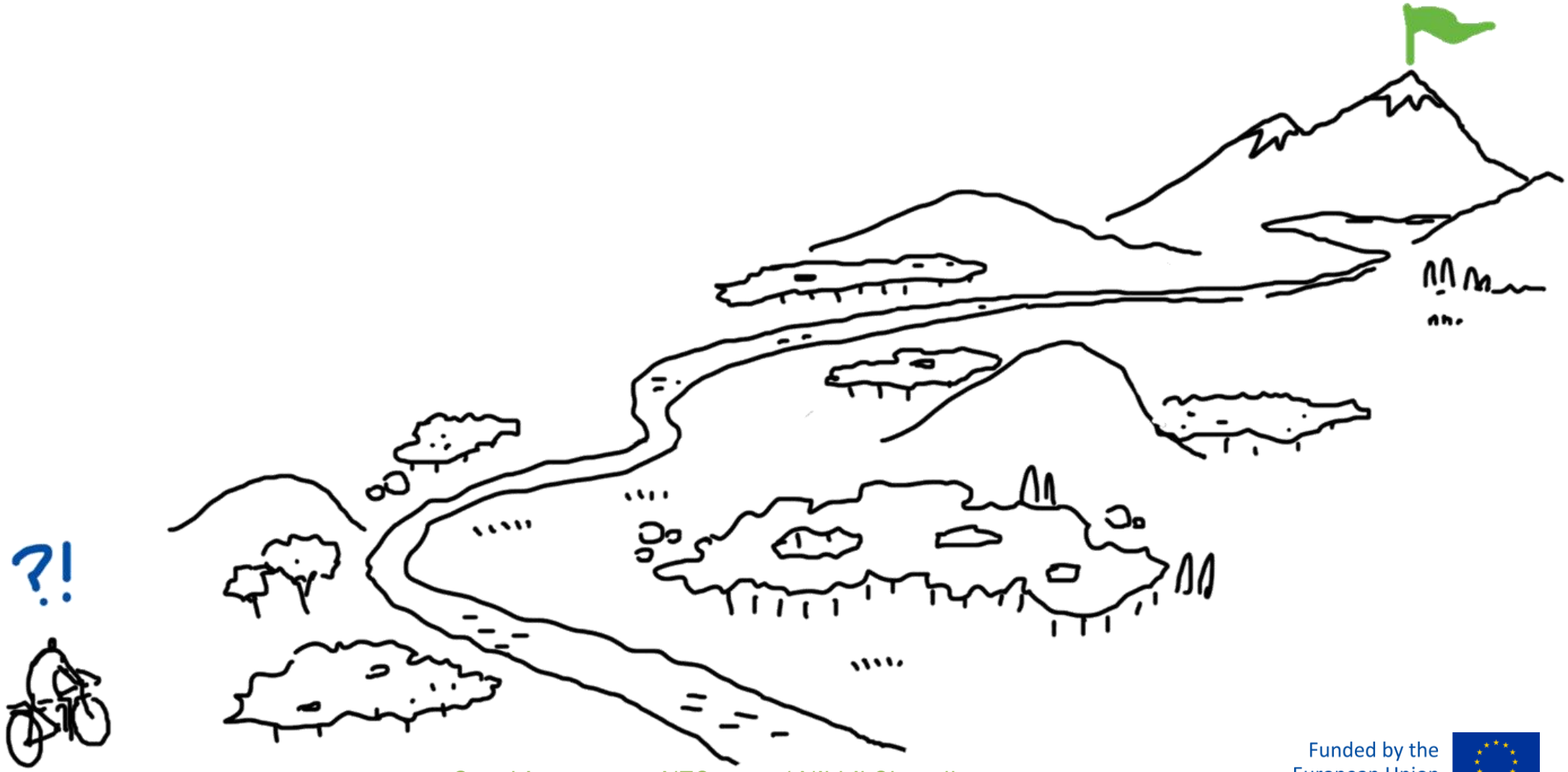
Bold Missions 2030



Graphics source: NZC team/ Nikhil Chaudhary

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Strategic Learning

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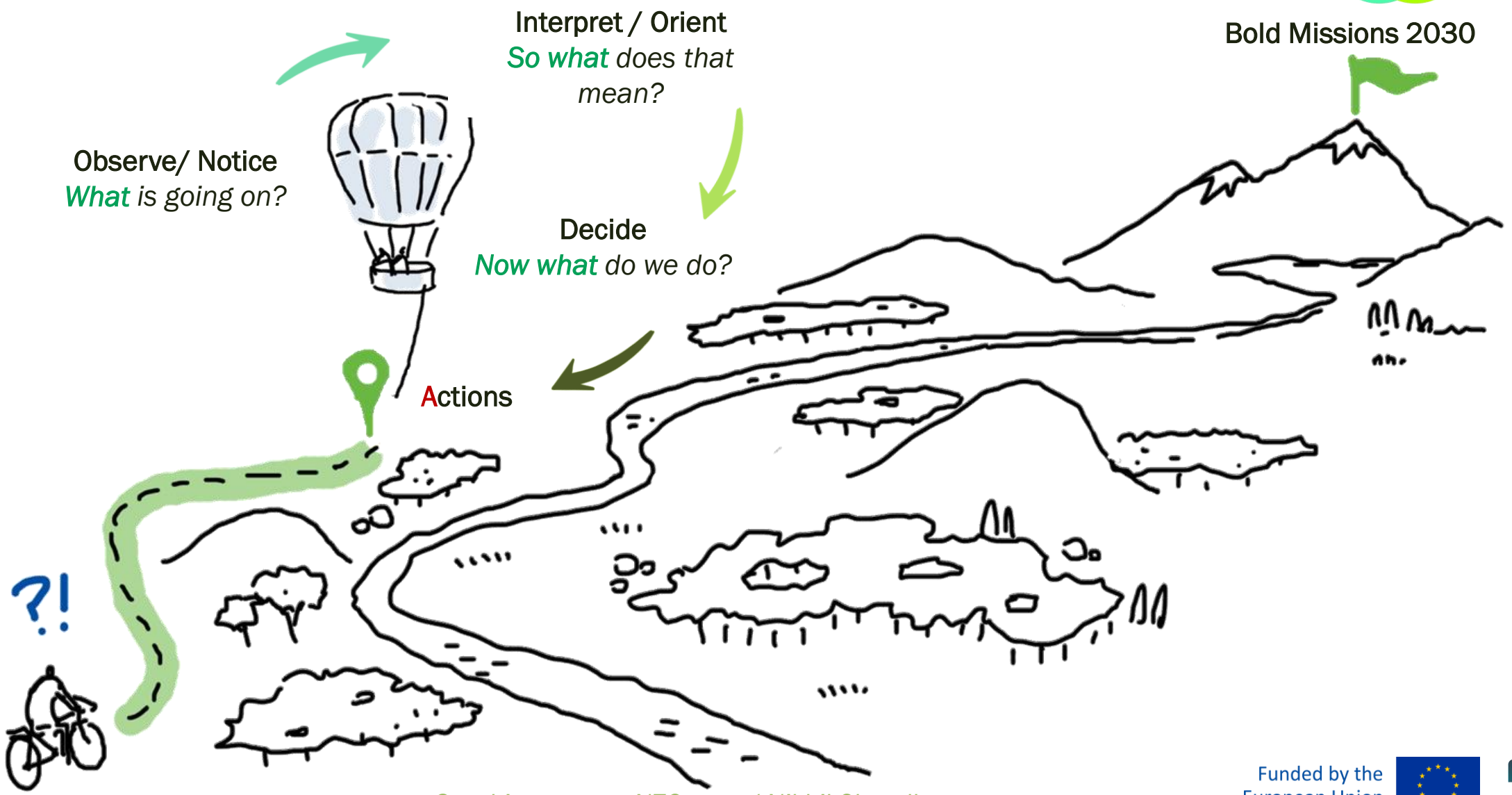

Graphics source: NZC team/ Nikhil Chaudhary

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Strategic learning

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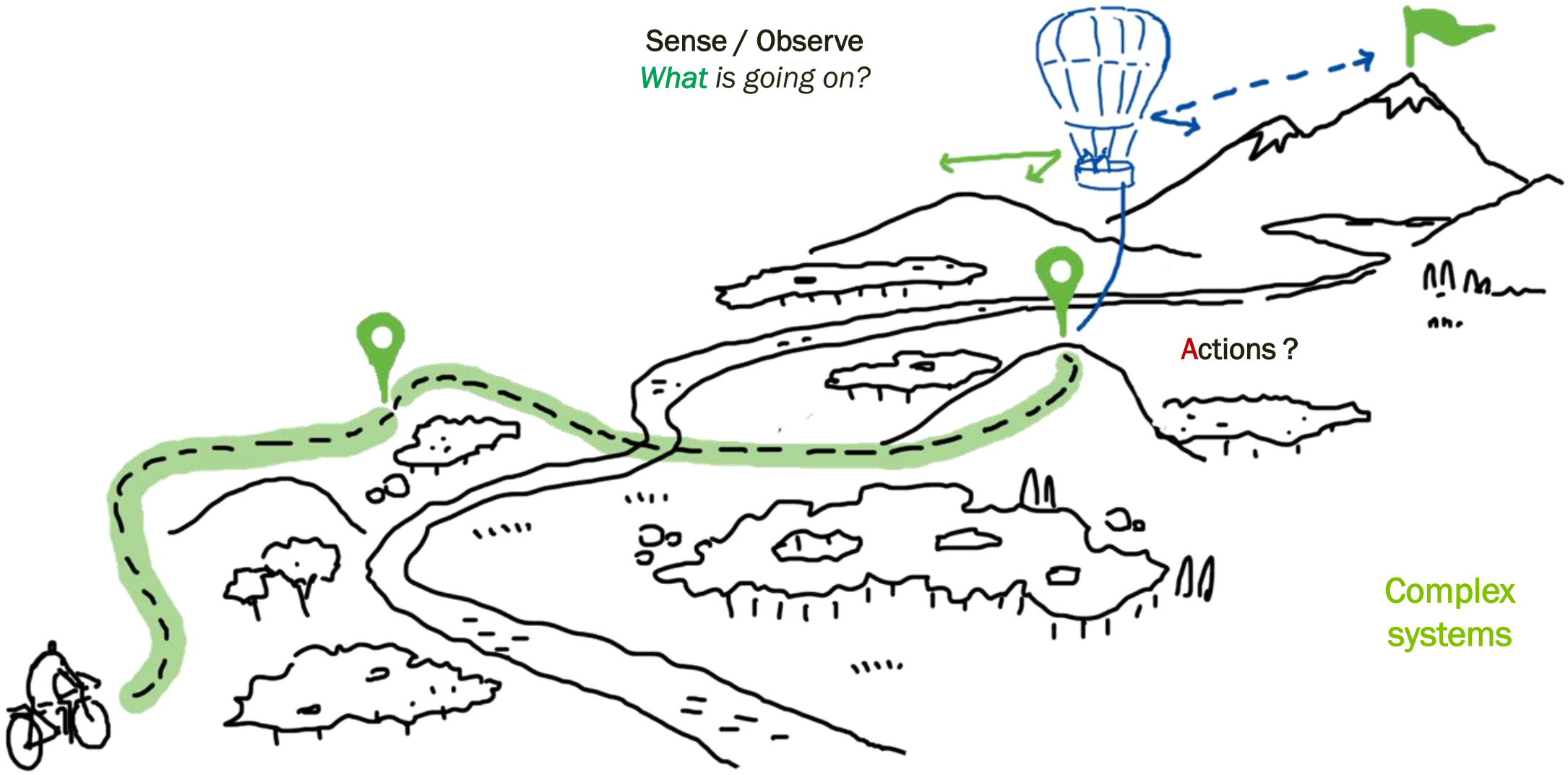

Graphics: Nikhil Chaudhary, NZC team, EIT Climate-KIC

Sensemaking is a structured, social & continuous learning process of..

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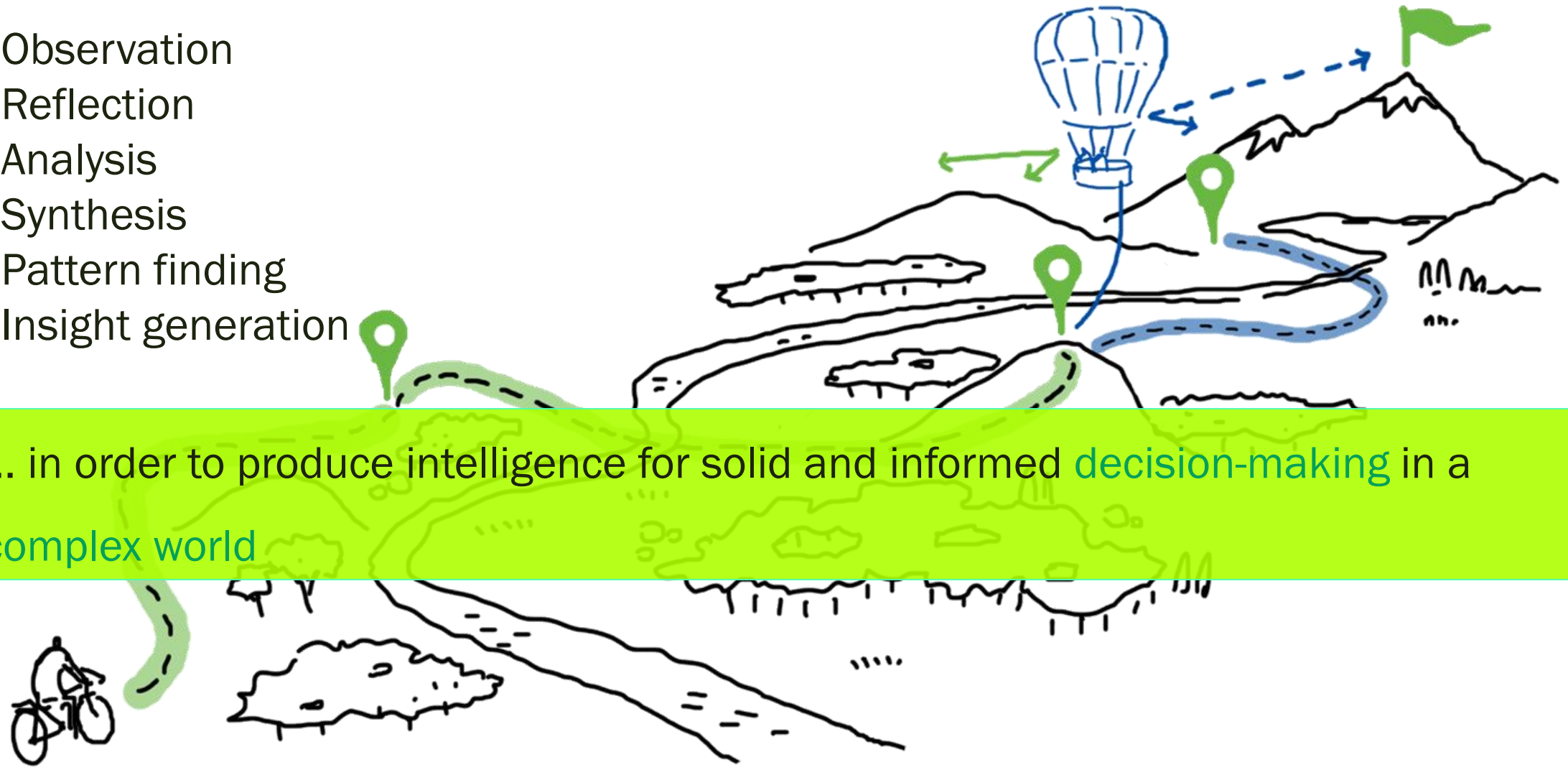
- ✓ Observation
- ✓ Reflection
- ✓ Analysis
- ✓ Synthesis
- ✓ Pattern finding
- ✓ Insight generation



... in order to produce intelligence for solid and informed decision-making in a complex world

Graphics: Nikhil Chaudhary, NZC team, EIT Climate-KIC

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