



3.0 | #7 LOOP Cluster Special Edition

Organized by *VELTHA IVZW* and *EURADA*

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LOOPS is a webinar series dedicated to showcasing circular economy and sustainability innovations, aimed at sharing good practices to policy makers and creating a space to exhibit project results to facilitate the exchange of best practices among projects. Throughout our episodes, we pair several projects unified under the same research topic, extending invitations to stakeholders from the quadruple helix to harness innovative solutions.

Episode Focus:

It is no secret that engaging key stakeholders is pivotal to a successful transition to a circular economy. The challenge is to understand who the key stakeholders are for a given project and how best to engage them. Both the private and public sectors have an important role to play and are often the literal two sides of the same coin of success. On September 24th, the LOOPS webinar series will feature the four projects of the LOOP cluster – Agro2Circular, CIRCULAR FOAM, EcoeFISHent and FRONTSH1P. While CIRCULAR FOAM and EcoeFISHent will present their approaches to engage industrial/private stakeholders, Agro2Circular and FRONTSH1P will focus on regional/public stakeholders, including citizens. In addition, various support schemes exist that enable successful stakeholder engagement. Two of these are the Hubs for Circularity and the Circular Cities and Regions Initiative (CCRI), which equally focus more on industrial/private and regional/public stakeholders respectively and will also be presented during the webinar.

09/24/2024 - 10:00-12:00 CET

Programme

10:00 – Introduction	<i>VELTHA</i>
10:10 - Cluster Introduction	<i>EURADA</i>
10:15 - Jana Wegener, Ruhruniversität Bochum	<i>CIRCULAR FOAM</i>
10:30 - Maria Nives Riggio, FILSE	<i>EcoeFISHent</i>
10:45 - Ron Weerdmeester, PNO Consultants	<i>Hubs for Circularity</i>
11:00 - Discussion and Q&A	
11:10 - Aran Blanco, Kveloce	<i>Agro2Circular</i>
11:25 - Agnieszka Laskowska, Centrum OPUS	<i>FRONTSH1P</i>
11:40 - Jan Wynarski, Ecorys	<i>Circular Cities and Regions (CCRI)</i>
11:55 - Open discussion and Q&A	

The occasion will take place online, via live stream on Veltha’s LinkedIn page, ensuring that you can join us from anywhere: <https://www.linkedin.com/events/loops3-0-7-the-loopclusterspecia7237027640983879680/theater/>

Working language: *English*